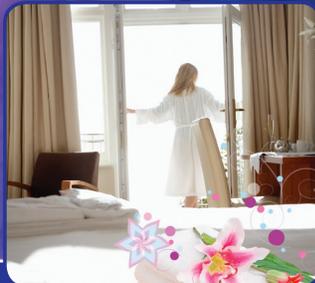




**CLAX<sup>®</sup> Magic**



## Designed to Disappear

Protect your textiles with the most effective stain removal program yet.

**Pre-treatment - the most decisive step for efficient fabric care.** Through implementing a well deliberated pre-treatment phase, your laundry can benefit from several advantages that have a markedly positive influence on operational efficiency:

- Extended linen life
- Environmental sustainability
- Time saving
- Cost reduction

When using the correct methods and products for stain removal prior to the first wash, you are able to significantly reduce the amount of re-washing needed.

This 'first time right' approach is proven to be most effective in overall stain removal, and therefore reduces the need for additional chemicals, energy, water and time caused by a second wash process. Most importantly, through avoiding a further wash, fabrics are protected from extra chemical and mechanical wear.



Designed to Disappear



## Instructions for correct stain removal

Tests show that stains are particularly sensitive to factors such as time and heat, meaning they are harder to treat after a prolonged period and when subjected to increased temperatures, for example, through hot wash programs.

- For best results, apply prior to laundering. Apply product directly on to the stain, ensuring even coverage of the linen.
- Fresh stains are easier to remove. Where possible treat stains as soon as possible.
- Check the fabric care label to ensure the suitability of the garment before using any stain removers.
- Always test the effect of the stain remover on an unseen part of the article, in order to check the safety for the fabric and dye.
- Never leave a stain removing agent on fabric for longer than 15 minutes, unless otherwise indicated.
- When treatment requires the use of a highly acidic product, such as Clax Magic Rust, the textile should be rinsed immediately after the treatment period, then neutralize with a weak alkaline product, such as Clax Magic Protein and rinsed again.

## Diversey solutions for effective and efficient stain removal



Clax® Magic Protein	Clax® Magic Multi	Clax® Magic Rust	Clax® Magic White	Clax Magic Tools
Ready-to-use stain remover to be used on blood, food, grass and other protein based stains.	Ready-to-use stain remover suitable for a variety of stains such as make-up, ink and grease.	Ready-to-use stain remover with excellent properties to remove rust and iron stains.	Ready-to-use stain remover ideal for bleachable stains such as coffee, tea, wine and fruit juices.	Small brush and bone scraper to manipulate spotter chemical into fabric stains.